

FrieslandCampina portfolio assessment against government endorsed Nutrient Profiling Methodology (NPM)

Everything we do at FrieslandCampina is guided by our purpose, Nourishing by nature. With our purpose we strive for better nutrition for the world and a good living for farmers now and for the generations to come.

At FrieslandCampina, we want to provide healthier and sustainable nutrition to all people, at all ages. FrieslandCampina applies its own Nutrient Profiling Model (NPM) called Global Nutritional Standards (GNS) until 2024 and recently updated called FrieslandCampina Nutrition Standards (FCNS). The FC nutrition standards guide our reformulation and new product developments. We provide transparency about the nutritional value of the portfolio in our annual report since 2015. We have made significant progress by improving the nutritional value of our consumer products, around the world, over the years.

Being open about the nutritional value of our products is important for our consumers and stakeholders. To further drive transparency, the nutritional value of our portfolio is assessed against the government endorsed NPM Health Star Rating (HSR), the NPM that is also used by Access to Nutrition index (ATNi).

HSR considers the total energy of a food, saturated fat, sodium and total sugars (nutrients to limit), as well as certain 'positive' components such as dietary fibre and protein. For FrieslandCampina we applied HSR as a benchmark to assess and compare the nutritional quality of our consumer products. We excluded the Specialized Nutrition products (such as infant formulas) in this benchmark. The products aimed at the professional market are not covered by the GNS evaluation nor by the HSR evaluation.

In GNS and FCNS respectively, both nutrients to limit (total energy, saturated fat, trans-fatty acids, added sugar and sodium), nutrients to encourage (protein and calcium and/or other vitamins & minerals) are considered to assess the nutritional quality. The GNS and FCNS scores provide insights into the nutritional quality of our consumer products as well as our specialized nutrition portfolio. For the HSR assessment, the products are scored by adhering to the model's application guidelines to the best of our knowledge, using the online tool provided by the Australian government*. We have applied the HSR categories for all consumer products, based on the HSR guidance on product categorization. In most cases the HSR is calculated on the basis of the product as it appears on the shelf (i.e. as sold). The HSR of concentrated products like milk powder is calculated on the basis of the product 'as prepared'.

We assessed the nutritional profiles of our consumer products based on the nutritional product data collected and signed off (by our external auditor) for annual reporting of 2019, 2021, 2023 and 2025. For consistency reasons and to increase comparability all three assessments were conducted for the 10 markets that were selected by ATNI for the Global Index assessment in 2021. These countries are Germany, Hong Kong, Indonesia, The Netherlands, Nigeria, Russia, The Philippines, Thailand, The United Kingdom, Vietnam. Note: In the benchmark results of 2023, Russia is excluded due to the sale of Russian subsidiary Campina, and the product portfolio of Germany changed significantly due to the sale of a significant part of its production facilities in 2023.

The sales volumes of GNS and FCNS compliant consumer products were compared with the sales volumes of consumer products with a HSR score ≥ 3.5 , as a percentage of the total sales volume of the consumer products portfolio in these 10 markets over the three years. See table below.

10 countries	HSR ≥ 3.5 (%)	GNS next level compliant (%)
2019	51.5	61.0
2021	58.4	64.4
2023	57.7	67.6
	HSR ≥ 3.5 (%)	FCNS-compliant (%)
2025	60.3	68.6

FrieslandCampina is continuously assessing opportunities to move to international standards as primary metric; a standard that rewards product reformulation, takes dietary guidelines into account and with impact on public health.

*) [Health Star Rating System](#)