

FrieslandCampina Nutrition Policy

<i>Version</i>	<i>2.0</i>
<i>Date of Application</i>	<i>01 January 2020, update May 2023, update February 2024</i>
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<i>Approving body</i>	<i>Executive Board of FrieslandCampina</i>
<i>Target audience</i>	<i>FrieslandCampina employees, distributors and other partners of FrieslandCampina involved in the marketing and sales of FrieslandCampina branded foods, interested members of the public</i>
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<i>Repository</i>	<i>https://www.frieslandcampina.com/sustainability/better-nutrition/</i>

FrieslandCampina Nutrition Policy

FrieslandCampina operates on the basis of the purpose 'Nourishing by nature'. This purpose stands for better nutrition for the world, a good living for our farmers, now and for generations to come. FrieslandCampina's strategy 'Our purpose, our plan' is guided by our purpose: Producing good and healthy dairy products is at the core of who we are and what we do. We aim to provide better nutrition, affordable for everyone. How we want to bring better nutrition to nourish millions of people worldwide is described and measured in our Nutrition Policy. Better nutrition is one of the priorities of our sustainability programme 'Nourishing a better planet'.

Scope

The global activities and objectives of FrieslandCampina concerning better nutrition are described in the *FrieslandCampina Nutrition Policy*. This policy is based on the [WHO Global Action Plan for the prevention and control of noncommunicable diseases 2013-2030](#) and is in line with two of the [Sustainable Development Goals](#) of the United Nations: reduce hunger in the world and promote good health and well-being. Our nutrition policy describes basic principles for a healthier product range, responsible communication, lifestyle education programmes and how we make the right nutrients accessible to more people. All these programs concern our activities linked to our consumer brands and show our commercial and non-commercial approach in tackling malnutrition when developing, communicating and selling our products.

Commitments

Additionally, the Nutrition Policy shows our commitments:

- To increase our healthy foods portfolio by using milk as our basis and by setting nutritional criteria for nutrients related to the development of malnutrition.
- To make healthy and tailored product options for specific populations adapted to dietary needs and circumstances.
- To help combat malnutrition by broadening the availability and affordability of nutritious foods that can help to improve the nutritional quality of the diet for specific populations who are at a higher risk of malnutrition.
- To adhere to responsible marketing communication and practices and to support consumers to make informed choices for a healthy diet and lifestyle.

Four programmes

The *FrieslandCampina Nutrition Policy* includes four programmes and has a number of objectives. The results are published in the Annual report and/or on the FrieslandCampina website.



The Nutrition Policy is subject to change. We constantly monitor internal and external developments. Targets are set up to a period of five years, to grow to a certain level of compliance. Every five years the Nutrition Policy is subject to a broad evaluation.

Accountability and Governance

The *Supervisory Board* of FrieslandCampina is responsible for supervising and advising the Executive Board on company-wide policies, including those pertaining to sustainability.

FrieslandCampina's *Executive Board* has final oversight for the group's sustainability policies, where the Nutrition Policy is part of, and is the formal decision making body of the company. Given the exponential growth of the sustainability agenda for FrieslandCampina over recent years, the Executive Board appointed a dedicated role of *Chief Sustainability Officer* as a member of the Executive Board, reporting to the CEO. The CSO is heading the *Extended Sustainability Leadership Team* capturing the full Environment, Social and Governance (ESG) scope and -agenda. The *Presidents of the relevant Business Groups* are responsible for the implementation.

The Nutrition Policy is subject to a periodic internal audit. *Topic leaders* are appointed at Business Group and Operating Company level. They all have a nutritionist and data manager for monitoring purposes to support them. All topic leaders have personal targets, which they cascade to the involved employees. The targets for the Executive Board are on FrieslandCampina level. Reaching the personal targets and targets on FrieslandCampina level influences compensation rates.

Monitoring

FrieslandCampina provides training to make sure that employees are aware of the FrieslandCampina Nutrition Policy programs and adhere to it. Compliance against the objectives is monitored on a regular basis, preferably by external parties or via internal audits with an external party. In case of non-compliance FrieslandCampina will take actions for improvement.

Cooperation with stakeholders

Preventing and combating malnutrition is a shared responsibility of consumers, governments, and NGOs, as well as food producers and food suppliers. FrieslandCampina sees it as part of its responsibility to constantly contribute to addressing this challenge and to work together with these stakeholders worldwide. Together we can combine efforts and seek for joint solutions that have impact. Various stakeholders have been consulted while developing the policy. Examples of stakeholders that have been consulted are governments and nutrition and health experts, including the independent [External Expert Panel](#) of the FrieslandCampina Institute.

Definitions

Malnutrition

Malnutrition refers, according to the World Health Organization¹, to deficiencies, excesses, or imbalances in a person's intake of energy and/or nutrients. The term malnutrition addresses 3 broad groups of conditions:

- undernutrition, which includes wasting (low weight-for-height), stunting (low height-for-age) and underweight (low weight-for-age);
- micronutrient-related malnutrition, which includes micronutrient deficiencies (a lack of important vitamins and minerals) or micronutrient excess; and
- overweight, obesity and diet-related noncommunicable diseases (NCDs) (such as heart disease, stroke, diabetes and some cancers).

Specific populations

People who are at higher risk of malnutrition, due to their socioeconomic situation and/or due to special dietary needs because of their age, health, lifestyle, or other circumstances. Examples are children, pregnant women, elderly, overweight/obese people, people with allergies or intolerances, people in low income groups.

¹ <https://www.who.int/news-room/fact-sheets/detail/malnutrition>