

# FrieslandCampina Nutrition Policy

<i>Version</i>	<i>1.0</i>
<i>Date of Application</i>	<i>01 January 2020</i>
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<i>Approving body</i>	<i>Executive Board of FrieslandCampina</i>
<i>Target audience</i>	<i>FrieslandCampina employees, distributors and other partners of FrieslandCampina involved in the marketing and sales of FrieslandCampina branded foods, interested members of the public</i>
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<i>Repository</i>	<a href="https://www.frieslandcampina.com/sustainability/sustainable-nutrition/">https://www.frieslandcampina.com/sustainability/sustainable-nutrition/</a>

## FrieslandCampina Nutrition Policy

FrieslandCampina operates on the basis of the purpose nourishing by nature. This purpose stands for better nutrition for the world, a good living for our farmers, now and for generations to come. FrieslandCampina determines its strategic objectives for the coming years on the basis of its purpose. These strategic objectives are set out in the strategy Our Purpose, Our Plan and comprise four themes, of which one is *win with nutrition*. How we want to bring better nutrition is described in our Nutrition Policy.

### Scope

The global activities and objectives of FrieslandCampina concerning better nutrition have been described in the *FrieslandCampina Nutrition Policy*. This policy is based on the [WHO Global Action Plan](#) and is in line with two of the [Sustainable Development Goals](#) of the United Nations: reduce hunger in the world and promote good health and well-being. Our nutrition policy describes basic principles for a healthier product range, responsible communication, the development and support of lifestyle education programmes and how we make the right nutrients accessible to more people. All these programs concern our activities linked to our consumer brands and show our commercial and non-commercial approach in tackling non-communicable diseases and undernutrition when developing, communicating and selling our products.

### Commitments

The Nutrition Policy represents our commitments:

- To increase our healthy foods portfolio by setting nutritional criteria to secure the key nutrients naturally present in milk and to reduce nutrients related to the development of overweight and non-communicable diseases.
- To make healthy and tailored product options for specific populations adapted to nutritional needs and circumstances.
- To help combat undernutrition by broadening availability to- and affordability of nutrient dense and/or fortified foods, especially for consumers who have a higher risk of undernutrition or micronutrient deficiencies, as a result of reduced access to healthy and affordable foods.
- To support consumers to make informed choices for a healthy diet and lifestyle and adhere to responsible marketing communication and practices.

## Four programmes

The *FrieslandCampina Nutrition Policy* includes four programmes and has a number of objectives. The results are published in the Annual report and/or on the FrieslandCampina website.



The Nutrition Policy is subject to change. We constantly monitor internal and external developments. Targets are set up to a period of five years, to grow to a certain level of compliance. Every five years the Nutrition Policy programs are subject to a broad evaluation.

## Accountability and Governance

FrieslandCampina's Executive Board is accountable for FrieslandCampina's sustainability policy, where the Nutrition Policy is part of. The Executive Board approves the Nutrition Policy, commitments, KPIs and targets. Every two months the Executive Board and Executive Leadership Team (Presidents of the Business Groups) have a Sustainability Council meeting to follow up on results and give final approval to new proposals, as the Sustainability Council is responsible for assessment and consultation. The Sustainability Council also monitors the progress of the ambitions as set out in our purpose nourishing by nature. As members of the Sustainability Council, the Presidents of the Business Groups are responsible for the implementation. The development and coordination of this policy are the responsibility of the Corporate Sustainability department.

The Nutrition Policy is subject to periodically audits. Topic leaders are appointed at Business Group and Operating Company level. All topic leaders are supported by a nutritionist and data manager. All topic leaders have personal targets, which they cascade to the involved employees. The targets of the Executive Board are on company level. Achievement of personal targets and company targets affects compensation rates.

## Monitoring

FrieslandCampina provides training to make sure that employees are aware of the FrieslandCampina Nutrition Policy programs and adhere to it. Compliance towards the objectives is monitored on a regular basis, preferably by external parties or via internal audits with an external party. In case of non-compliance FrieslandCampina will take actions for improvement.

## Cooperation with stakeholders

Preventing and combating overweight, non-communicable diseases and undernutrition is a shared responsibility of consumers, governments, and NGOs, as well as food producers and food suppliers. FrieslandCampina sees it as part of its responsibility to constantly contribute to addressing this challenge and to cooperate with these stakeholders worldwide. Together, we can combine efforts and seek for joint solutions that have impact. Various stakeholders have been consulted while developing the policy. Examples of stakeholders that have been consulted are governments and nutrition and health experts, including the [Advisory Council](#) of the FrieslandCampina Institute.

## Definitions

### Non Communicable diseases

A non-communicable disease (NCD) is a disease that is not transmissible directly from one person to another. NCDs include Parkinson's disease, autoimmune diseases, strokes, most heart diseases, most cancers, diabetes, chronic kidney disease, osteoarthritis, osteoporosis, Alzheimer's disease, cataracts, and others.

### Specific populations

Groups of people who are vulnerable and/or have specific dietary needs due to their age, health, lifestyle, socioeconomic status or other circumstances. Examples are children, women of reproductive age including pregnant women, elderly, people who are at risk of overweight/obesity, people at risk of undernutrition/ deficiencies, especially lower income populations.