



FrieslandCampina Corporate Standard for Nutritional Information

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Target audience	FrieslandCampina employees, distributors and other partners of FrieslandCampina involved in the marketing and sales of FrieslandCampina branded foods Interested members of the public
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Repository	https://www.frieslandcampina.com/en/sustainability/better-nutrition-world/

FrieslandCampina Corporate Standard for Nutritional Information

Every day FrieslandCampina provides millions of consumers all over the world with dairy foods that contain valuable nutrients. Feeding a growing global population with the right nutrients is a key challenge in the coming decades, to which FrieslandCampina will contribute. We want to help combating undernutrition as well as obesity in the world with the nutritional value of our products. With this *Corporate Standard for Nutritional Information* we ensure to provide good and uniform nutritional information about our products, to empower consumers to make informed, healthy, nutritious food choices.

Scope

The *FrieslandCampina Corporate Standard for Nutritional Information* is part of the *FrieslandCampina Nutrition Policy* and applies to all relevant packaging labels, websites and print communication (other than commercial ads) directed to consumers or health care professionals, containing information about FrieslandCampina-branded consumer products. When unintentionally the FrieslandCampina principles in this standard are conflicting with national or local legislation, the legislation is leading. In case our global labelling approach can't be completely adopted due to regulatory constraints or packages that are too small, the nutritional information can always be found on the websites of our brands.

Healthy choices logo

Our policy is to always print the Choices logo front of pack of relevant packaging labels, if the logo is available, allowed and accepted in the country where the product is sold. Products can carry the Choices logo when they meet the nutritional criteria for this logo. The appearance of the Choices logo may differ between countries. In case the Choices logo is not available, not preferred or not accepted in a country or region, it is allowed to use another logo. The use of a Choices logo on a product which is marketed in multiple countries should be evaluated case by case.



International
Choices logo



Poland



Czech



Singapore

Figure 1. Examples of the Choices logo (International, Czech and Poland) and an example of an alternative logo from Singapore.

Guidelines Daily Amounts and Reference Intake energy icons

Our policy is to place the Guidelines Daily Amounts (GDA) energy icon (outside the EU) or Reference Intake (RI) energy icon (within the EU) on all relevant packaging labels, front of pack. The use of the energy icons should be in accordance with national or local legislation, GDA Guidelines or Reference Intake Guidelines (such as Food Industry Asia or Food Drink Europe) or national habits. The GDA or RI energy icon provides at least information on the amount of energy per serving (including the % of the reference intake).

Nutrition table

The policy of FrieslandCampina is to print a nutrition table on all relevant packaging labels (side of pack or back of pack), websites and print communications except commercial ads. Table 1 shows the nutrition table containing the mandatory nutritional information according to the FrieslandCampina policy.

Table 1. Nutrition table containing FrieslandCampina mandatory information

Column 1	Column 2	Column 3
Energy (kJ and kcal)	Content per 100g or 100ml	Content per serving and (% GDA/RI)
Fat (g)		
Saturated fatty acids (g)		
Trans fatty acids (g)*		
Carbohydrates (g)		
Sugars (g)		
Dietary fibre (g)**		
Protein (g)		
Salt or sodium (g) (depending on national or local legislation)		
Calcium and Vitamin B12***		
Other nutrients****		

* Mandatory if the amount of industrial trans fatty acids is above 2% of the vegetable fat.

** Mandatory if the amount is significant due to ingredients added to raise the amount of dietary fibre in the product.

*** Milk contains by nature calcium and vitamin B12 therefore mandatory for dairy products in the nourishing portfolio (if allowed by legislation).

**** Mandatory if micronutrients are fortified and optional in other situations (if allowed by legislation).

Monitoring

FrieslandCampina provides training to make sure that employees are aware of the FrieslandCampina principles for nutrition information and adhere to it. Compliance with the FrieslandCampina principles will be monitored on a regular basis. In case of non-compliance FrieslandCampina will take actions for improvement.

Definitions

FrieslandCampina branded consumer products

Products of FrieslandCampina owned brands marketed towards consumers. In general these products have the name of FrieslandCampina and/or the logo on the label.

Guidelines Daily Amounts or Reference Intake

The percentage of the advised (maximum/minimum) value of a nutrient per day, per 100 g/ml or a serving of the product.

Nutritional Information

Information regarding the nutritional value of the product per 100 g or 100 ml and per serving, (like for instance the energy content, protein, carbohydrate, sugar, fat, saturated fat and sodium/salt content). This includes the expression of energy and nutrients as percentage of the Guidelines Daily Amounts or Reference Intake. The definition of Nutritional Information includes also healthy choices logos. All other information, like information about allergens or ingredients is not seen as nutritional information and therefore out of scope.

Label

Any tag, brand, mark, pictorial or other descriptive matter, written, printed, stencilled, marked, embossed or impressed on, or attached to the packaging or container of food.

Nourishing portfolio

Products with a nutritional purpose as defined in the FrieslandCampina Global Nutritional Standards.

Serving

The amount of a given food or drink reasonably expected to be consumed by an individual in a single consumption occasion. If serving size is not available by legislation or national agreements for EU the serving sizes given in this table are applicable. For countries outside of the EU, these serving sizes can be used as a guideline.

Table 2. Serving sizes used for RI and GDA energy icons.

Category	Product	Serving size
Fats	Butter, margarine	10 g (for 1 a 2 sandwiches)
Cheese	Hard/semi hard cheese/smoked and grated/	20 g
	Cheese spread, processed cheese	15 g
	Fresh cheese products	10 g
	Quark/fresh cheese	100 g
Milk products	Liquid/drinkable*	200 ml
	Desserts/yogurts	150 g/ml
	Cream (incl. spray can)	10 g
	Sour cream	20 g
	Evap/Coffee cream/whitener	7 ml/2.5 g
	Condensed (e.g. for coffee or tea)	10 g
Ice-cream	Ice-cream	100 ml/50 g

* Including evaporated and condensed milk that are diluted and consumed as milk